Rep Order# EC'd No

9797714

Ver# 1

Status New

Traffic Order#

Printed: Last Received:

08/20/2012 8:31 AM 08/18/2012 1:26 PM

Rep Firm

Showing Buylines: All Lines

Station EKRC-TV CINCINNATI, OH Advertiser) POLITICAL

Product PILLICH 4 STATE REP

Estimate# 2188 Erica Corso Buyer

Phone# Fax#

Agency () BUYING TIME,LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001 Agency C/P1/P2/E 375/381/2188 10/20/2012 - 11/05/2012

Flight Dates Hiatus Weeks Sales Office (

Salesperson (

) WASHINGTON) ALEXANDRA BRADLEY

1 of 3

202-955-5342 Salesperson Phone# Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots	s/Week	Weeks	Total Spots	Total Cost	Daypart
	1	М	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/22-10/22	1	P4	1	1	\$25.00	
	2	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/23-10/23	1	en prompter con en angles	1	1	\$25.00	
	3	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/24-10/24	1	Transcription of the Control of the	1	1	\$25.00	
	4	ТН	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/25-10/25	1	and the second s	1	1	\$25.00	
	5	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/26-10/26	1	or the second se	1	1	\$25.00	
	6	М	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/29-10/29	1	The state of the s	1	1	\$25.00	
	7	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/30-10/30	1	A serious seri	1	1	\$25.00	
	8	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	10/31-10/31	1	Mai-a ()-a-brigant paracipal menant	1	1	\$25.00	
	9	тн	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	11/01-11/01	1	age is referred to the control of th	1	1	\$25.00	
	10	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	11/02-11/02	1	A CONTRACTOR OF THE PROPERTY O	1	1	\$25.00	
	11	М	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	s25.00	11/05-11/05	1	معماناها وجعيسة وأدادها يور	1	1	\$25.00	

2 of 3 Rep Order# EC'd No 9797714 Traffic Order# Ver# 1 Status New Printed: 08/20/2012 8:31 AM Last Received: 08/18/2012 1:26 PM

Showing Buylines: All Lines

Advertiser Product	() POI PILLICH 4	NCINNATI, OH LITICAL STATE REP		WA	MÁSSACH SHINGTON		NW, SUITE 210	Rep Firm Sales Office Salesperson		WASHING ALEXAND	TON RA BRADLEY	
Estimate# Buyer Phone#	2188 Erica Corso		I	Agency C/P1/I Flight Dates Hiatus Weeks	10/20	/2012 - 11/05/2	012	Salesperson Salesperson		202-955-: 202-955-:		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
12	М	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	10/22-10/22	1 P4	1	1	\$20.00	
13	W	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	10/24-10/24	1	1	1	\$20.00	
14	F	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	10/26-10/26	1	1	1	\$20.00	
15	TU	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	10/30-10/30	1	1	1	\$20.00	
16	TH	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	11/01-11/01	1	1	1	\$20.00	
17	М	12P-1230P	LOCAL 12 NEWS AT NCON		:30	s20.00	11/05-11/05	1	1	1	\$20.00	
18	М	10P-1035P	LOCAL NEWS AT 10P		:30	s50.00	10/22-10/22	1 84	1	1	\$50.00	
19	M	10P-1035P	LOCAL NEWS AT 10P		:30	s50.00	10/24-10/24	1	1	1	\$50.00	
20	TU	10P-1035P	LOCAL NEWS AT 10P		:30	s50.00	10/30-10/30	1	1	1	\$50.00	
21	TH	10P-1035P	LOCAL NEWS AT 10P		:30	s50.00	11/01-11/01	1	1	1	\$50.00	
22	М	10P-1035P	LOCAL NEWS AT 10P		:30	s50.00	11/05-11/05	T-I	1	1	\$50.00	
23	SU	5P-6P	ET THIS WEEK		:30	s10.00	10/21-10/21	1 14	1	1	\$10.00	
24	su	5P-6P	ET THIS WEEK		:30	s10.00	10/28-10/28	property and the control of the cont	1	1	\$10.00	
25	SU	5P-6P	ET THIS WEEK		:30	\$10.00	11/04-11/04	1	1	1	\$10.00	

 Rep Order#
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 Ver#
 1
 Status
 New
 Traffic Order#
 Printed:
 08/20/2012 8:31 AM
 3 of
 3

 EC'd
 No
 Last Received:
 08/18/2012 1:26 PM

Showing Buylines: All Lines

Station EKRC-TV CINCINNATI, OH Agency () BUYING TIME, LLC

Advertiser() POLITICAL650 MASSACHUSETTS AVE NW, SUITE 210ProductPILLICH 4 STATE REPWASHINGTON, DC 20001

 Product
 PILLICH 4 STATE REP
 WASHINGTON, DC 20001

 Estimate#
 2188
 Agency C/P1/P2/E
 375/381/2188

 Buver
 Erica Corso
 Flight Dates
 10/20/2012 - 11/05/2012

Buyer Erica Corso Flight Dates
Phone# Hiatus Weeks

Rep Firm Sales Office (

) WASHINGTON

Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$305.00 Nov 12: 13 / \$370.00

Sales Totals: 25 / \$675.00 Station Totals: 25 / \$675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Fax#

Market Totals \$306,818 CABL 0% EKRC 0% UNKN 0% WBQC 0% WCPO 26%

WKRC 55% WLWT 6% WSTR 0% WXIX 11%

Books null Demos RA35+

ORDER

				¥,
Orders	Order / Rev:	50881		
	Alt Order #:	09797714		
	Product Desc:	PILLICH 4 STATE REP		
	Estimate:	2188		CW Cincinnati
	Flight Dates:	10/20/12 - 11/05/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	08/21/12 / 08/21/12	Sales Office:	MNAT
	Order Type:	GENERAL	Sales Region:	National

Cash Billing Type: **Buying Time Media Buying Contact:** Name: Agency

EOM/EOC Broadcast 15% Agency Commission: Billing Calendar: Billing Cycle: 650 Massachusetts Ave Washington, DC 20001 Billing Contact:

00:15:00 Advertiser External ID: New Business Thru: Agency External ID: Order Separation: Connie Pillich for State Rep AGY, POL-CAND, GEN State Elections A35+ P-4 Revenue Codes: Product Codes: Demographic: Priority: Name: Advertiser

\$305.00 \$370.00 \$675.00 Gross Amount 7 2 25 # Spots November 2012 Totals October 2012 Totals Month \$259.25 \$314.50 Net Amount \$305.00 \$370.00 # Spots | Gross Amount 5 5 10/28/12 11/05/12 End Date Start Date 10/01/12 10/29/12 Bill Plan

0.00

\$314.50 \$573.75

\$259.25

Rating 0.00

Net Amount

100% Order % Start Of Order - End Of Order Start Date / End Date Sales Region Sales Office Millennium Washington DC Account Executives
Account Executive

Amount	\$25.00		\$25.00			\$25.00				C L	\$25.00				\$25.00		
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Break Start/End Time Days	M	Rating 0.00	<u></u>		Rating 0.00	M			Rating 0.00		- - - - - -		Rating	0.00	- - - -		Rating
Start/End	7a-8a	<u>Rate</u> \$25.00	7a-8a		<u>Rate</u> \$25.00	7a-8a			<u>Rate</u> \$25.00	20101	7a-8a		Rate	\$25.00	7a-8a		Rate
Break	cinna tCM cinnati	Spots/Week	cinnatCM cinnati		Spots/Week	cinnatCM	cinnati		Spots/Week		cinnatCM cinnati		Spots/Week	1	cinnatCM cinnati		Spots/Week
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Amount \sim Page ~ $\overline{}$ CW Cincinnati Rate Pri Rtg Type Spots Print Date: 08/21/12 15:59:22 0.00 NM 0.00 \$25.00P-4 \$25.00 P-4 \$25.00P-4 \$25.00P-4 \$25.00 P-4 \$20.00P-4 \$25.00P-4 \$25.00P-4 Connie Pillich for State Rep ~ Len Spots PILLICH 4 STATE REP 9 9 30 30 30 30 30 --M--Start/End Time Days 2188 Ļ Ę Rating 0.00 Rating 0.00 0.00 Rating 0.00 Rating 0.00 0.00 0.00 Rating Rating ₹ Ϋ́ Rating Product Desc: Advertiser: 12p-1230p \$25.00 <u>Rate</u> \$25.00 <u>Rate</u> \$25.00 <u>Rate</u> \$25.00 Rate \$25.00 Rate \$25.00 Rate \$25.00 Rate Estimate: 7a-8a 7a-8a 7a-8a 7a-8a 7a-8a 7a-8a 7a-8a Spots/Week Spots/Week Spots/Week Spots/Week Break Spots/Week Spots/Week Spots/Week CMEKRC 10/26/12 10/26/12 7a Good Morn CincinnatCM 7a Good Morn Cincinnati GOOD MORNING CINCINNATI (NOT SIMUL 7a Good Morn CincinnatCM 7a Good Morn Cincinnati 7a Good Morn CincinnatCM 7a Good Morn Cincinnati EKRC 11/01/12 11/01/12 7a Good Morn CincinnatCM 7a Good Morn Cincinnati GOOD MORNING CINCINNATI (NOT SIMUL 7a Good Morn CincinnatCM 7a Good Morn CincinnatCM 7a Good Morn CincinnatCM 7a Good Morn Cincinnati GOOD MORNING CINCINNATI (NOT SIMUL 7a Good Morn Cincinnati GOOD MORNING CINCINNATI (NOT SIMUL 7a Good Morn Cincinnati Inventory Code GOOD MORNING CINCINNATI (NOT SIMUL M-F 12p-1230p GOOD MORNING CINCINNATI (NOT SIMUL GOOD MORNING CINCINNATI (NOT SIMUL M-F 12p-1230p Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays M---M 10/20/12 - 11/05/12 LOCAL 12 NEWS AT NOON 10/22/12 10/22/12 E 7 EKRC 10/30/12 10/30/12 EKRC 10/31/12 10/31/12 9 EKRC 11/01/12 11/01/12 E 10 EKRC 11/02/12 11/02/12 E 11 EKRC 11/05/12 11/05/12 E 6 EKRC 10/29/12 10/29/12 End Date 11/04/12 End Date 11/04/12 End Date 10/28/12 End Date End Date End Date End Date 11/11/12 11/04/12 11/04/12 11/04/12 End 09797714 50881 Start Date Week: 10/29/12 Start Start Date Start Date Start Date Start Date Start Date Start Date Week: 10/29/12 Week: 11/05/12 Week: 10/29/12 Week: 10/29/12 Week: 10/29/12 Week: 10/22/12 EKRC Order / Rev: Flight Dates: Alt Order #: ర్ E 12 드 ∞ ш Ш

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LOCAL 12 NEWS AT NOON

M-F 12p-1230p

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<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12

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Rating

Rate \$20.00 12p-1230p

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Spots/Week

Weekdays

End Date

Start Date

10/28/12

Week: 10/22/12

LOCAL 12 NEWS AT NOON

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M-F 12p-1230p

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Rating

Rate

Spots/Week

Weekdays

End Date

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LOCAL 12 NEWS AT NOON

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Week: 10/29/12

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Rating 0.00

<u>Rate</u> \$20.00

Spots/Week

Weekdays

End Date

Start Date

11/04/12

Week: 10/29/12

LOCAL 12 NEWS AT NOON

Print Date: 08/21/12 15:59:22

3 of 3

Page

CW Cincinnati Connie Pillich for State Rep PILLICH 4 STATE REP 2188 Product Desc: Advertiser: Estimate: 50881 09797714 10/20/12 - 11/05/12 Flight Dates: Order / Rev: Alt Order #:

M-100N M-12/12 M-12/12 M-12/12 M-12/12 M-14/12	M-F 12p-1230p M-F 12p-1230p <u>Weekdays</u> M									
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